

The rugged industry information and review clearinghouse...

- Daily industry news
- Information and reviews on
 - Rugged notebooks
 - Slates
 - Tablet PCs
 - Rugged handhelds
 - Fixed/vehicle mounted PCs
- Definitions and specs
- Ruggedness testing
- Industry leader info
- Ranked #1 in Google and Bing search for "rugged PC"

One click access to 100s of full reviews, specs, explanation of technologies and standards

RuggedPCReview.com provides pertinent industry information compiled by the editors of *Pen Computing Magazine*. No fluff, just the facts and details on hundreds of rugged, industrial computers and handhelds, and the peripherals and enabling technologies they use. Full reviews of all major products, and overviews/specs of everything else. RuggedPCReview.com also explains rugged computing terminology and standards, and highlights the major players in the industry. As a result all site visitors are potential customers. And our stellar Google and Bing search rankings mean customers always quickly find your products.

Be on the #1 "rugged PC" site
Reach potential customers
Reach potential resellers and distributors
Get the most detailed product reviews
Get your company/product name out there

1 Full reviews of every major product

2 Capsule reviews and specifications of all products

| Specifications Winmate S430T | |
|------------------------------|--|
| Added/changed | Added 12/2011 |
| Form-factor | Rugged industrial PDA |
| | Texas Instruments A8 |
| CPU Speed | OMAP 3530 with DSP/720MHz |
| OS | Android 2.3.4, Windows CE 6.0, or Windows Mobile 6.5 |
| RAM/ROM | 512MB DDR RAM/512MB Flash |
| Card slots | 1 SDIO/SCHC card (up to 16GB), 1 SIM |
| Display type | Sunlight-readable TFT with 270 nit backlight |
| Display size/res | 4.3" 480 x 800 pixels |
| Digitizer/pens | Projected capacitive touch |
| Keyboard/keys | 10-key (power, Home, menu, escape, return, search, volume up/down, wireless, camera) |
| Navigation | touch |
| Housing | Unknown |
| Operating Temp | -4" to 140°F (-20" to 60°C) |
| Sealing | IP67 |
| Shock | 4 foot drop to concrete |
| Vibration | MIL-STD-810F Method 514.5 |
| Humidity | 90% RH (non-condensing) |
| Size (WxHxD) | 3.9 x 7.1 x 1.5 inches (98 x 178 x 38 mm) |
| Weight | 16 ounces (450 grams) |
| Power | Li-Ion 3.7V/5,000 mAh rechargeable Li-Polymer (7.8 hours) |
| Features | 5-megapixel auto-focus with |

3 Your own company page with news and search

4 Your own nav bar providing easy direct access to all of your product reviews.

5 "Print-style" PDFs of your reviews

Upon request, we generate elegant, professional "print-style" PDFs of product reviews. These can be used for website downloads, for presentations, or to create brochures and handouts for trade shows and media packages.

RuggedPCReview Sponsorship

Sponsors get a prominent rotating banner with company link on the front page of RuggedPCReview.com. Sponsors get detailed, independent, relevant reviews of their products, all conducted by the experienced editors of RuggedPCReview. Sponsors can supply their own vertical or horizontal banners for all of their product review pages. All reviews of sponsor products get their own internal navigation bar that leads to all other reviews of sponsor products. Sponsors get their own "Industry Leader" homepage that may include company information, news and Google search of the company's website. Upon request, sponsors get "print-style" PDFs of their review.



INSERTION ORDER (2013 rates)

RuggedPCReview.com Sponsor/Online advertising package

- 12 months @ US\$1,250/month = US\$15,000 (payable quarterly)
- 6 month @ US\$1,500/month = US\$9,000 (payable quarterly)

On your full product review pages, please check what banner ads you prefer:

- Standard AdSense banners* **OR**
- We will supply our own banners/links for our product review pages

On your capsule product review/spec pages, please check what banner ads you prefer:

- On our product review pages, use standard AdSense banners* **OR**
- We will supply our own banners/links for our product review pages

For your company description page, please check all you want included:

- Company description
- Company news section
- Email collection
- Google search of your company website

* Standard Google AdSense banners will most likely bring up links and ads pointing to your resellers

MATERIAL REQUIREMENTS

Company description: Up to 1,000 words, up to three pictures plus corporate logo. Links okay. Email or send via CD/DVD.

Banner ads: Use 728 x 90 leaderboards or 120 x 600 skyscraper or both. Movable GIF or Flash okay. Supply link.

Rotating main page banner: Use 728 x 90 leaderboards. Movable GIF or JPEG only, no Flash. Supply link.

Corporate news: Supply news via email to ruggedpcreview@mac.com. Supply both news title and news body (approx. 50 words).

Review Products: Products to be reviewed by RuggedPCReview.com should be sent to: RuggedPC Review.com, 120 Waterboro Sq., Folsom, CA 95630.

ADVERTISER

AGENCY

CONTACT

CONTACT

ADDRESS

ADDRESS

CITY

STATE

ZIP

CITY

STATE

ZIP

TELEPHONE

FAX

TELEPHONE

FAX

EMAIL

EMAIL

This insertion order represents a commitment to participate in the RuggedPCReview.com sponsorship/online advertising program for the duration specified. Client will receive all deliverables outlined in this document. Client may inform RuggedPCReview.com of desired ad banner changes, changes in company description, and provide news items at any time. Client may also submit products for review and inclusion in the RuggedPCReview.com website. With this contract, RuggedPCReview.com is authorized to commence the sponsorship campaign under verbal/email instructions from us or our agency. We understand that we will be invoiced quarterly and will make checks payable to Conrad Blickenstorfer or via bank transfer (request info) upon commencement of each sponsorship quarter.



AUTHORIZED SIGNATURE, Client

DATE

ADVERTISER / AGENCY

DATE

RUGGED PC REVIEW REPRESENTATIVE

DATE

RuggedPCReview.com

120 Waterboro Square • Folsom, CA 95630 • Telephone (916) 220-4474 • Fax (916) 467-7314 • Email: cb@pencomputing.com